

Template E-Blast/Newsletter

I wanted to inform you of a groundbreaking program that will help bridge the digital divide in our community. I am proud to partner with this program called Internet Essentials which was launched by Comcast and the Federal Communications Commission (FCC) for the 2011 “Back to School season.” Internet Essentials will directly confront the barriers many face for in-home broadband adoption: affordability and lack of digital literacy.

In today’s world, everyone needs to be digitally literate in order to succeed. Broadband adoption is important for our children’s education, our local economy, and our ability to find jobs and benefit from opportunities available online.

Internet Essentials from Comcast will provide eligible families with affordable home Internet service (\$9.95 per month), a low-cost computer (\$149.99 plus taxes), and digital literacy training. Families are eligible if they have a child receiving a free school lunch under the National School Lunch Program; have not subscribed to Comcast High-Speed Internet Service within the last 90 days; and do not have an overdue Comcast bill or unreturned equipment.

I ask you to please spread the word and help drive adoption of this program to students and families in your neighborhood. If you or someone you know qualifies, I encourage you to take part in this amazing opportunity.

To learn more, please visit www.InternetEssentials.com or call 1-855-8-INTERNET (1-855-846-8376).